

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459
http://www.clickondetroit.com/index

Billing Address:

Brabender Cox
Attention: Accounts Payable
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
262389-1	10/28/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelphia	National

Advertiser	Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE	

Flight Dates	Order #	Alt Order #
10/18/12 - 10/21/12	262389	06381564

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/18/12	10/19/12	Today Show	7-8a	--- 11 --	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 --- 11 -- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 10/18/12 7:59 AM Today Show 7-8a :30 BCPH1210H \$1,350.00 NM									
2 WDIV F 10/19/12 7:29 AM Today Show 7-8a :30 BCPH1210H \$1,350.00 NM									
2	10/18/12	10/19/12	M-F Local 4 News 5-6pm	530P-6P	--- 11 --	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 --- 11 -- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 10/18/12 5:51 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1210H \$1,350.00 NM									
2 WDIV F 10/19/12 5:40 PM M-F Local 4 News 5-6pm 530P-6P :30 BCPH1210H \$1,350.00 NM									
3	10/18/12	10/19/12	M-F Local 4 News 6-630p	6P-630P	--- 11 --	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 --- 11 -- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 10/18/12 6:28 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1210H \$1,600.00 NM									
2 WDIV F 10/19/12 6:28 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1210H \$1,600.00 NM									
4	10/18/12	10/19/12	11-1135P Late News	11P-1135P	--- 11 --	:30	2	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 --- 11 -- 2 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Th 10/18/12 11:34 PM 11-1135P Late News 11P-1135P :30 BCPH1210H \$2,900.00 NM									
2 WDIV F 10/19/12 11:24 PM 11-1135P Late News 11P-1135P :30 BCPH1210H \$2,900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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262389-1	10/28/12	October 2012	10/01/12 - 10/21/12
Advertiser		Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI		HOEKSTRA 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/20/12	10/20/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 10/20/12 7:22 AM Sat 6-8am/Local 4 News 7-8am :30 BCPH1210H \$600.00 NM									
6	10/20/12	10/20/12	Sat 7-730pm Local News	7p-730p	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 10/20/12 7:23 PM Sat 7-730pm Local News 7p-730p :30 BCPH1210H \$1,100.00 NM									
7	10/21/12	10/21/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 10/21/12 8:30 AM Sun Local News 8-9am Sun 8-9am :30 BCPH1210H \$550.00 NM									
8	10/21/12	10/21/12	Sun 6pm	Sun 6pm	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 10/21/12 6:14 PM Sun 6pm Sun 6pm :30 BCPH1210H \$1,200.00 NM									
9	10/21/12	10/21/12	Football Night Amer	7-815p	-----S	:30	1	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----S 1 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 10/21/12 7:17 PM Football Night Amer 7-815p :30 BCPH1210H \$2,900.00 NM									
10	10/18/12	10/21/12	Sun News 6-730am	Sun 6-7am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 10/21/12 7:24 AM Sun News 6-730am Sun 6-7am :30 BCPH1210H \$500.00 NM									
11	10/18/12	10/21/12	Sun Local News 8-9am	Sun 8-9am	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Su 10/21/12 8:59 AM Sun Local News 8-9am Sun 8-9am :30 BCPH1210H \$550.00 NM									

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Advertiser	Product	Estimate Number	
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/20/12	10/20/12	Notre Dame vs BYU	3:30-7p	-----S-	:30	2	\$1,025.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -----S- Spots/Week 2 Rate \$1,025.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Sa 10/20/12 4:18 PM Notre Dame vs BYU 3:30-7p :30 BCPH1210H \$1,025.00 NM									
2 WDIV Sa 10/20/12 5:20 PM Notre Dame vs BYU 3:30-7p :30 BCPH1210H \$1,025.00 NM									

Total Spots **17** Gross Total **\$23,850.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$3,577.50
<u>Net Amount Due</u>	\$20,272.50

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